

Regulations for the *CG International Philatelic Promotion Award*

1. Organisation, donator, dates and places

- 1.1. Organiser and donator of the *CG International Philatelic Promotion Award* is the *Auktionshaus Christoph Gärtner GmbH & Co. KG*
- 1.2. Address of the organiser: *Auktionshaus Christoph Gärtner GmbH & Co. KG*, Steinbeisstr. 6+8, 74321 Bietigheim-Bissingen, Germany.
Phone: +49-(0)7142-789400, Fax: +49-(0)7142-789410, Web: www.cg-award.com
- 1.3. The annual *CG International Philatelic Promotion Award* will be awarded either in Monaco on the occasion of the *MonacoPhil* or on the occasion of a *F.I.P. – World Exhibition* or on the occasion of the *Internationalen Briefmarken-Börse Sindelfingen*, Germany.
- 1.4. The award ceremony of the *CG International Philatelic Promotion Award 2018* will take place in Sindelfingen on the occasion of the *Internationalen Briefmarken-Börse Sindelfingen*, 25th - 27th Oktober 2018.

2. Conditions for participation

- 2.1. Entitled to participate are study groups, societies, clubs, associations, or publishers of philatelic magazines or newsletter that publish a periodical (at least once per calendar year).
- 2.2. A periodical is a published work that appears in a new edition on a regular schedule and targets a certain audience. Examples for periodicals are: newspapers, magazines, quarterly magazines, bulletins, circulars, yearbooks etc.
- 2.3. All periodicals which have been published between 1st November 2017 and 31st August 2018 are qualified to participate in the competition.
- 2.4. Despite the common sense periodicals are not only printed but also digital publications. Publishers of only digital periodicals can exclusively apply for the special prize best presentation "*Digital Media*" (see 3.2. and 4.3.)
- 2.5. Submissions are accepted in all languages, however, an adequate translation in English, German or French must also be submitted.

3. Assessment criteria

At the *CG International Philatelic Promotion Award* 'the printed word' and digital media as it relates to the promotion of youth philately and innovative ideas are considered as a whole. These positions build the basis for the assessment.

3.1. Print Media: 45 points

- Treatment of the subject
- Originality, importance and depth of research
- Technical production
- Presentation

3.2. Digital Media (Websites, PDF, CD, DVD, as well as other static storage media): 30 points

- Treatment of the subject
- Originality, importance and depth of research
- Technical production
- Presentation

3.3. Promotion of youth philately and public relations: 20 points

- Articles for youth philately
- Public relations

3.4. Innovative ideas: 5 points

4. Assessment and awards

- 4.1. The Assessment is performed by an elected international jury. The jury can be viewed on www.cg-award.com.
- 4.2. Award winner “*CG International Philatelic Promotion Award 2018*” will be the best performance with the highest overall score.
- The places 1 – 10 receive prize money and a trophy.
- 4.3. Award winner Special Prize “*Presentation Digital Media 2018*” will be the best performance with the highest score only point 3.2. *Digital Media*.
- 4.4. Award winner Special Prize “*Promotion of youth philately and public relations 2018*” will be the best performance with the highest score only point 3.3. *Promotion of youth philately and public relations*.
- 4.5. All award winners receive a certificate.
- 4.6. Coordination, control and counsellor of the jury is *Walter Marchart*, Markgröningen, 9 years 2nd president *BDPH e.V.* and active juror for philatelic literature.

5. Registrations and submission

- 5.1. Closing date for entries is 15th September 2018 for the *CG International Philatelic Promotion Award 2018*. Instructions of participation and required application forms are available from the *Christoph Gärtner Auction firm* in printed as well as in digital form. The forms have to be filled out in German or English.
- 5.2. The organising committee decides about the participation.
- 5.3. Applicants must send 4 copies of one or more published periodical that has appeared between 1st November 2017 and 31st August 2018. More publications can be handed in as well. For each entry, one copy will be open to the public at the *Auction firm Christoph Gärtner* (Steinbeisstr. 6+8, 74321 Bietigheim-Bissingen, Germany) and three copies will be distributed to the jury.
- 5.4. The return of periodicals does not take place.
- 5.5. I agree for the usage of my data for promotion purposes. The information about the participator and periodical can be published.

6. General conditions

- 6.1. Wherever there are cases that cannot be decided upon with the aid of these regulations, the organising committee will make a decision.
- 6.2. The decisions of the organising committee and jury are final; no appeals may be lodged.
- 6.3. In case of any disagreement regarding the interpretation of these regulations, the German version will prevail.
- 6.4. The court of jurisdiction is the district court Stuttgart for *Auktionshaus Christoph Gärtner GmbH & Co. KG*.

updated: 24.05.2018